Precarity


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precaritization, and ‘the precariat’, that make an historical argument about capitalism, pronounce a shift in class relations, and predict novel social movements and political struggles. These concepts underscore that temporary and informal work, in its myriad manifestations, is the predominant mode of livelihood in the late-twentieth to early-twenty-first centuries (Bourdieu 1998). A majority of laboring people in the world do not have secure jobs or steady incomes, but instead seek a living through garbage picking, selling petty commodities, or taking short-term ‘gigs’ contracted through the internet. Precariousness is also understood as a general and pervasive human experience, one that extends beyond the current political-cultural moment and affects people of all socio-economic groups. Seen through this lens, precariousness is less the transformation of class relations and more a biopolitics of the self and a structure of feeling and experience, emanating from transhistorical and existential conditions of social life. This existential perspective brings into view people’s feelings of vulnerability, displacement, and hopelessness.

Precarity emerged as a central concern in academic research and writing in the early twenty-first century. It made its way into academic discourse partly as a response to political mobilizations, particularly those that took place in Europe against unemployment and social exclusion. EuroMayDay, an anarchist-influenced anti-precarity movement was inaugurated in 2001 in Milan to protest the lack of stable jobs, affordable housing, and social welfare provisions, especially for young people. By 2005, the event was celebrated in eighteen European cities. The campaigns gave voice to what some considered an emergent political subject, namely those whose social relationships to capital or the state were not determined by wage labour but by their exclusion from steady jobs and from the status of ‘citizen-worker’ (see Neilson & Rossiter 2008). These voices were again audible in the wake of the 2007-8 financial crisis, during the 2011 Arab Spring, and Occupy and anti-austerity uprisings. Hundreds of thousands of people who occupied public squares and demonstrated in the streets during the anti-austerity mobilizations of the 15-M movement in Spain demanded ‘dignity’ to counter the widespread vulnerability provoked by the breakdown of the international banking system, the resulting mortgage crisis, structural readjustment plans imposed by the Troika (EU, European Central Bank, IMF), and state-issued cuts to education, health care, and social welfare.

The ontological condition of precariousness

Philosopher Judith Butler’s writing is a cornerstone for the growing body of literature on precarity. Butler draws a critical distinction between ‘precariousness’ and ‘precarity’. She sees precariousness as a generalised human condition that stems from the fact that all humans are interdependent on each other and therefore all are vulnerable. In her scheme, precarity is different precisely because it is unequally distributed. Precarity is experienced by marginalised, poor, and disenfranchised people who are exposed to economic insecurity, injury, violence, and forced migration. Further, social value is ascribed to some lives and bodies, while it is denied to others, and some are protected, while others are not. Neoliberalism, war,
and climate crises render these inequalities especially acute. Butler sees the potential for emancipation in embracing the common circumstance of precariousness, as against the unequal fate of precarity. She renounces politics that aim at achieving stability for select groups and instead favors an egalitarian precariousness for all as a liberating moment (Butler 2004, 2010).

Cultural anthropologists are particularly attuned to the structures of feeling associated with precarious lifeworlds. They focus on emotion and subjectivity, exploring disenfranchisement, displacement, and uncertainty. As Anne Allison writes, ‘in this uncertainty of time, where everyday efforts don’t align with a teleology of progressive betterment, living can be often just that. Not leading particularly anywhere, lives get lived nonetheless’ (Allison 2016). This observation calls into question the notion of ‘everyday’. Ethnographers regularly utilise the term to denote predictable social patterns and the routines of household, community, and work that are at the heart of the concept of culture, but there is little regularity in the context of poverty, political disempowerment, and violence (Sider 2008).

Such disorder is evident in post-U.S.-invasion Iraq. Anthropologist Hayder Al-Mohammad (2012) details a kidnapping in Basra to describe how the victim endured violence and bodily harm. The man’s fragmented recollections of the episode speak to his fragility and the limit of his ability to make sense of events, even after he returned home. The suffering was not his alone; it took in his family and community members and thereby extended insecurity’s reach. Precariousness is also prevalent in Japan, where a long-term, persistent recession since the early 1990s means chronic joblessness and irregular employment, particularly for young people and women. With the decline in stable jobs, there is an increase in loneliness and isolation. Those without fixed employment bear social stigma, are less likely to marry, and feel a loss of ‘home’, both in the sense that they cannot afford to sustain households of their own, and in the sense of being displaced from the structures and supports of family life. They live precarious lives (Allison 2013). In neoliberal Italy, precarity is manifest in acts of workplace harassment perpetrated by supervisors and co-workers; this ‘mobbing’ serves to warn workers that they are neither secure not protected. Precarity therefore creates subjects who are at the mercy of marginality, anxiety, and paranoia (Molé 2010).

These case studies include a wide range of experiences and struggles under the rubric of precarity, from social isolation and depression born of joblessness, to violence and torture suffered in conflict zones. Though powerful for depicting structures of feeling, this ontological perspective is criticised for seeing precariousness everywhere and therefore diminishing its conceptual acuity. Used in this way, precarity becomes ahistorical. It too readily flattens out important differences among social relations, and it does little to explain the forces that shape the contemporary world.

A second broad approach ties precarity, instead, to the historical conjuncture of neoliberal capitalism. Two related arguments are forwarded by this notion of precarity: first, that precarity is new and that it manifests a distinctive phase of capitalist development. Second, that precarity fundamentally alters class
relations and that novel collective identities and politics are (or should be) in the making. Each of these assertions provokes debate over concepts, historical presumptions, and theoretical claims.

**Precarity as part of neoliberal capitalism**

**A new historical moment?**

Precarity is often used to describe the late-twentieth century transformation of work from stable, full-time jobs toward a flexible labour regime, commonly identified as the shift from Fordism to post-Fordism. The Fordist compact points to the compromise between capital, labour unions, and states that was negotiated after workers led mass actions to organise national unions early in the twentieth century. Unionised workers won collective bargaining agreements that pegged increased productivity to job security, wage hikes, and benefit packages. In industrialised regions, largely in the Global North, Fordism was consolidated through Keynesian economic policies and welfare-state programs that managed capital’s national-scale expansion and extended social protections for citizen-workers. The trifold processes of globalization, deindustrialization, and financialization in North America, western Europe, and Japan, followed by parallel political economic developments in post-socialist countries, dismantled this hegemonic arrangement. Neoliberal states passed legislation that wore down labour and social protections, capital sought ever cheaper and more flexible work arrangements, and unions lost members and power and were increasingly unable to protect workers. Precarity thus references the decline of Fordism and the anxiety, insecurity, and feelings of un-belonging in its wake.

The timeline of Fordism/Keynsianism to Post-Fordism/neoliberalism is used to identify precarity as a novel condition, but this narrative can elide as much as it elucidates. The Fordist arrangement was always limited in its scope and partial in its impact. Even within the U.S. (arguably Fordism’s ideal case), whole segments of the population were excluded from the hegemonic deal between capitalist corporations and large-scale unions. Federal labour law in the U.S. did not grant protections or guarantee the right to organise to domestic and farm workers, among others. Since these unprotected labourers were disproportionately women, African Americans, and immigrants, Fordist stability was largely the preserve of white men. African American women domestic workers from the colonial to the contemporary era were not covered by paternalistic codes, state protections, or unions (Mullings 1986).

Security was not the province of everyone during the Fordist epoch. Nor were supposedly stable jobs and lives fully secure, even for protected citizen-workers in leading sectors of the economy. Ethnographic research among U.S. autoworkers, a once powerful and iconic segment of the Fordist working class, demonstrates how precariousness pervades the lives of stable, unionised workers. Even when they are employed in high-paying, full-time jobs, autoworkers are constantly on guard for signs that their plant is in trouble and that layoff is immanent. They scan their factory for evidence of impending layoff, testifying to
their anxiety, and they amass overtime during periods of heavy production to safeguard against down times. Moreover, when their plant is in jeopardy or closes, autoworkers relocate to other facilities, sometimes multiple times over the course of their lives and far from their homes, thereby separating them from family and social networks, isolating them, and weakening the union’s power (Kasmir 2014). These observations suggest that precarity is not only a late-twentieth century consequence of the neoliberal state polities that facilitated deregulated, mobile capital. There was insecurity too under Fordism, both for those left out of the Fordist compact and for those within it.

**Precarity in historical and global context**

Theory from Latin America, South Asia, and Africa likewise challenges the purported newness of precarity resulting from neoliberal capitalism. Anthropologist Keith Hart (1973) named informal work as a fixture of the urban economy in Ghana, and his concept of the ‘informal sector’ gained considerable currency in policy and academic circles. In the late 1960s to 1970s, José Nun (1969) and Aníbal Quijano (1974) debated whether the ‘marginal mass’ or the growing numbers of poor, unemployed, and underemployed people in then-newly industrialised Latin American cities could ever be absorbed into the wage relationship, or if capitalism would always have permanent outsiders. The question turned on reconsidering Marx’s ‘reserve army of labour’—workers who are not yet brought into or who are episodically pushed out of the wage relationship, and whose presence depresses wages and functions to discipline restive working classes (1967: 590). Nun and Quijano considered that marginality was distinct from the concept of the industrial reserve army because in Latin America, the marginal mass was considerably larger than a reserve force, and dependent capitalism would never command sufficient investment to absorb these excess workers.

Dependency and underdevelopment theory was a foundation for this debate. Writing in the context of mid-twentieth century anti-colonial movements, Andre Gunder Frank (1966, 1967) and Walter Rodney (1972) authored key texts against the then-prevailing modernization paradigm, which forwarded that ‘undeveloped’ nations would achieve development with capital investment, free markets, technology transfer, etc. To the contrary, they argued, dependency elites did the bidding of transnational capital, and neocolonialist regimes in the Third World continued the extractive political and economic relations of colonialism, whereby resources and wealth flowed from the poor, ex-colonial (‘satellite’) nations to benefit dominant, capitalist countries (‘metropolis’). Underdevelopment was not therefore a failure of development but the active process whereby colonial and neocolonial powers impoverished and exploited the Third World. Frank’s and Rodney’s interventions situated the problem of informal labour within a debate about capitalist development, colonialism, and neo-colonialism. Their political-economic map of the modern world found further expression in Immanuel Wallerstein’s world-systems theory, which traced the changing, unequal relations between ‘core’, ‘semi-peripheral’, and ‘peripheral’ regions over capitalism’s centuries-long history.
Anthropologists of the 1970s also noted that kin-based economies, tributary, and feudal arrangements continued in many Third World contexts, even as market transactions encroached. A strain of Marxian anthropology centered on the problem of the persistence of non-wage, non-commodity relations. Those working in this paradigm proposed that the ‘articulation’ of different ‘modes of production’ accounted for the coexistence of non-capitalist and capitalist social relations. They recognised that the capitalist mode of production was not totalising, and that pre-capitalist and capitalist relations could co-occur within a given social formation or society. Commodity relations might be grafted onto feudal agrarian arrangements with the expansion of capitalist imperialism in India or onto tributary or lineage modes in Africa, thereby preserving the autonomy of those non-capitalist forms rather than supplanting or ‘modernizing’ them (Wolpe 1980).

Today, forced, bonded, and imprisoned labourers provide services and produce consumer goods, while 1.6 billion people live in multidimensional poverty (health, education, and living standard,) and worldwide, billions barely sustain their lives. An estimated ninety percent or more of the half-billion Indian work force is in the informal economy (Breman 2011). Mike Davis (2006) characterises these conditions as ‘a planet of slums’ (see also Wacquant 2008). This broader geographic and historical perspective on global capital accumulation shows that Fordist stability is the exception and precariousness the norm, as opposed to the obverse (Baca 2004; van der Linden 2014).

For these reasons, it makes good sense to decenter the wage relation in our understanding of capitalism. Rather than the wage, the condition of ‘wagelessness’ and the imperative to earn a living is the defining moment of dispossession and the general proletarian condition. The wage is only one life outcome and one social relation among many that can follow from wagelessness (Denning 2010). Some researchers propose the notion of ‘livelihoods,’ as opposed to the narrower ‘work’ or ‘job,’ to more effectively account for the myriad ways people make a living. As well, Marxist feminists trace connections between waged and unwaged work and other activities for securing reproduction. Individuals and household members rely on an array of assets beyond the wage, and they strategically access diverse resources, including social and state supports. In deindustrialised northern Spain, retired parents open their homes to their unemployed adult children, and they apportion their state pension benefits, accrued from permanent jobs in extant steel mills, among many dependents. Family members pursue a range of informal opportunities, including non-monetary volunteer or cooperative endeavors, that help provision the household (Narotzky & Besnier 2014, Narotzky 2016). Despite capitalism’s homogenising tendency, and contrary to neoliberal assertions that globalization flattens the world, unevenness is a perpetual feature of capitalism. As capital accumulation is uneven, so too is labour formation, such that certain workforces are fully proletarianised, for limited periods of time, while others are not, and livelihood takes many forms.

States also promote partial proletarianization as a development strategy. Policy and legislation encourage
contingency and flexibility in segments of the labour market, including in state employment (Lazar 2017). To point out one example, Portugal pursued a development plan in the middle-twentieth century to attract foreign capital by ensuring patterns of extreme labour exploitation. During the *Estado Novo* dictatorship (1933 – 1974), the corporatist state created a dual society. There were fixed working hours, labour contracts, and minimum wages in core sectors, but most wage earners received less than the cost of social reproduction for themselves and their families. Their household members were consequently pushed into low-paid agricultural and artisanal work, and rural and industrial oligarchs were guaranteed a super-exploited labour force, which was often young and female. The state proffered the myth that Portugal was ‘natural rural country’ to legitimate these social relations (Matos forthcoming).

There is a continual process of differentiation within and among working classes, over time, and across space and social category. Precariousness is but one axis of difference. The concept of precarity currently in circulation may therefore mistake a well-worn feature of capitalism for a novel phenomenon. If precaritization does not mark a new circumstance in a neoliberal capitalist epoch, it may nonetheless indicate a convergence of working lives in the Global North and South, rendering those geo-economic distinctions increasingly obsolete (Carbonella & Kasmir 2014, Gill & Kasmir 2016, Kasmir & Gill forthcoming).

**The ‘Precariat’ and class formation**

These observations on the history and spatial reach of insecurity not withstanding, some theorists nevertheless maintain that precarity captures a major structural transformation in economic life, and that it fundamentally upends older political identities and alliances. Italian autonomist Marxists Michael Hardt and Antonio Negri (2000) advance this argument and provide inspiration for the EuroMayDay movement. Hardt and Negri are notably optimistic about the decline of a stable relationship to work. Automation is central to their proposal, since digital platforms such as Uber or TaskRabbit can decenter the workplace and work itself. In their view, the same automation that pushes many out of formal jobs and out of the Fordist/Keynsian-era social contract also enables a politics of self-determination and the promise of autonomous life worlds. They glimpse liberation in precarity, as new social arrangements and expectations emerge. The subject of their political vision is the ‘multitude,’ whom they understand as a heterogenous population that does not have a common relation to capital and is thus not a class. They consider the multitude to exist in contradistinction to a purportedly more singular working class. Partha Chaterjee (2004) as well proclaims a novel politics based on the presumption that the majority of the world’s workforce is destined to remain on the permanent outside of the capitalist wage relation. Chaterjee forwards that India’s subaltern populations pursue social movements to make claims on the state based on citizenship, rather than engaging in work-based struggles or confronting class relations as a collective of workers.
Sociologist Guy Standing enthusiastically endorses a new politics of precarity. Standing (2011) regards the ‘global precariat’ as an emergent class, with structural relationships to capital and self-interests that are distinct from and opposed to older workers in stable, long-term, unionised jobs. In Standing’s assessment, the precariat is multi-layered strata of varied part-time workers, the self-employed, and sub-contractors. These people are not members of the working class since, he argues, they do not express work-based identities, collective forms of solidarity, ties to the workplace, or affinities for labour politics. Standing sounds the alarm that progressives should turn away from traditional labour union and parties and support new forms of association and policies, including advocating basic income grants.

A steel plant in Chattisgarh, India would seem to illustrate the point. Built in the 1950s, the facility was a centerpiece of Nehru’s state-led development plan, and the well-paid Bhilai workers were a symbol for the Indian working class. With the rapid neoliberalization of the Indian economy over the past twenty-five years, the regular, unionised workforce was halved, and informal workers were hired as replacements. Informal labourers are now assigned the hardest and dirtiest manual work, paid a fraction of what formal workers earn, and supervised by formal workers who act in abusive ways toward their worse-off colleagues. Since contract and formal workers come from different ethnic groups, and since women are more often among the numbers of informal workers, this harassment is intensified by communal and gender inequality. In anthropologist Jonathan Parry’s judgement, the schism between these groups of workers is best understood in Standing’s language as an antagonistic class divide between privileged, formal workers and the impoverished, insecure precariat (Parry 2013). No collective subject position or politics will, presumably, overcome this schism.

However, there are important objections to the formulation of the precariat as a collective political actor. Jan Breman (2011), long a student of industry and work in India, disputes Standing’s claim that the precariat is a new global class. He considers Standing’s proposal to be geographically naïve. Standing focuses primarily on changes to labour markets of the U.S., UK, France, Germany, Japan, and South Korea, whereas capital in the Global South has always counted upon insecure, unprotected, and super-exploited workforces. Breman forcefully reminds us that precariousness has historically been the norm in India. Standing additionally mistakes labour regimes for social class. Over the past four decades—the period associated with neoliberal regimes worldwide—the global labour force has tripled with the entry into the world market of India, China, and the post-socialist countries. This has created a huge, varied, and stratified reserve army, in Breman’s estimation: ‘In this context, the drive for informality/precarity in the advanced economies can be seen as a straight forward strategy to cheapen the price of labor’ (2011: 135). According to Berman, ‘Standing downplays the extent to which the crusade for ‘flexibility’ has aimed not just to cheapen the price of labor but drastically weaken its capacity for collective action’ (2011: 138). Breman assails the precariat concept yet further, charging that Standing’s writing serves to entrench artificial divisions between segments of working classes, therein exacerbating rather than helping to
Precarity has indeed diminished the collective power of working-classes. A historical ethnography of the oil city of Barrancabermeja, Colombia (Gill 2016) testifies to this process. The successful early-twentieth century struggle for working-class control in the city involved bonds of solidarity among peasants, petty commodity producers, and newly proletarianised oil workers. Neoliberalism was launched in the 1980s in Colombia with state and paramilitary force, and workers’ organizations, social networks, alliances, and everyday lives were brutally ruptured and destabilised as a result. Barrancabermeja residents now live in fear, their work is insecure, and they manage individual relationships rather than summon collective power to sustain their daily lives. This wholesale transformation of social life was swift and violent in Barrancabermeja. In many deindustrialised cities in the U.S., the loss of a working-class position was more protracted, and its long duration had the effect of establishing a new common sense that individual and family strategies were better hedges against joblessness than was collective struggle pursued through unions (Kasmir 2014). Precarity fueled disorganization and disempowerment, yet Standing overlooks this fact.

Marxist geographer David Harvey (2012) also offers a take on a politics for the age of precarity that is at odds with Standing’s. Harvey predicts that radical social transformation, should it come, will emerge from cities, where different sorts of labourers—factory, service, informal, precarious, etc.—live and where vast amounts of surplus value are invested, consumed, and fought over. The many, distinct workers do not meet in the factory or any other specific workplaces, but come together in community and political groups in urban centers and in assorted struggles to wrest control over surplus value. Voracious users of capital, cities are logical and necessary sites for revolt. While a coherent oppositional movement that brings together urban struggles—from environmental sustainability, to immigrant rights, to affordable housing—has not presently converged, the task, Harvey urges, is to conceptualise that unity. By advancing the position that secure workers and the precariously employed are antagonistic classes, Standing’s precariat concept may stall rather than facilitate that project.

Recent writing on the public sector in Argentina suggests that unions can respond to precaritization in new and creative ways, and that alliances between stable and informal workers are in fact possible (Lazar 2017). In the U.S., national industrial and service unions are successfully organising contingent university faculty and part-time fast food employees. Right-wing nationalist responses are also possible outcomes as current political developments attest. Politicians in post-socialist Poland summon dispossessed workers and turn their disillusionment and distrust into support for illiberal nationalism (Kalb 2014). In Mumbai slums, the Hindu nationalist, casteist, and anti-Muslim Shiv Shena party wins adherents among the poor by offering services to unemployed and underemployed workers who were cast out of stable, union jobs (Whitehead 2014). Nativist, racist, and anti-immigrant movements and parties that mobilise precarious people now wield influence in countries across the globe.
Conclusion: the politics of labor

Debates about the existence of a distinct and new global precariat and the politics of such a grouping are not resolved. They nonetheless generate innovative work and raise important questions. Broad areas of inquiry are influenced by ontological perspectives on life under conditions of violence, social isolation, and economic uncertainty, while political-economic and Marxist theories link precariousness to patterns of global capital accumulation.

Framed as an ontological condition, precariousness/precarity focusses attention on social marginality and vulnerable lives. In recessionary Japan, people face growing hopelessness, isolation, and feelings of not belonging. Iraqis attempt daily to keep themselves and their family members safe in the context of terrible violence after the U.S. military invasion. In many other ethnographic settings, lives are made precarious by police tactics that target the marginal or vulnerable, including racialised populations and immigrants. State violence, gangs, and war dislocate people and render their lives unstable. In one political vision, embracing universal precariousness and rejecting selective precarity promises emancipation, while the struggle for security or working-class power does not.

Another political imaginary is inspired when precarity is situated within the history of global capitalism, bringing the heterogeneity of social relations and diversity within class formations clearly into view. Here, labour history proves a useful guide. In seventeenth century Britain, the docks and quays of cities were populated by pirates, urban labourers, prostitutes, soldiers, slaves, sailors; the Irish, English, and West African; men and women. These distinct labourers made a collective, and together crafted forms of resistance in then-new conditions. Classes are always variegated, and they are historical constructs. Thus, the current dismantling of Fordist working classes (in actuality and as an ideal national type) does not portent the end of class itself but the decline of one historically contingent manifestation. Contemporary capitalist societies are inhabited by manifold laborers, who are precarious and stable, waged and unwaged, formal and informal, bonded and free. The aim is not to describe their differences, rehearse familiar typologies, or name new status categories, but to determine how distinctions among labourers are made, unmade, and remade, through ongoing struggles among workers, capital, and the state. Additionally, the goal is to account for the social and political processes that unite or divide differently marked labourers (Kalb 2015, Carbonella & Kasmir 2014, Gill & Kasmir 2016, Kasmir & Gill forthcoming, Smith 2011, 2016).

What working classes might now be in the remaking? With this question in mind, it is important to chart the range of livelihood activities people take up, the identities diverse labourers advance, alliances they pursue, organizational forms they innovate, and to map the scale of these affiliations. Anarchist-inspired social movements against precarity make good ethnographic case studies, as do labour unions that organise contingent workers or the unemployed, and right-wing organizations that mobilise dispossessed and vulnerable workers, all of which can help to illuminate how precariousness may be shaping emerging,
future class formations.

References


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